## PRESS RELEASE



# SAY NO TO MUMBO JUMBO IT SPEAK! PINK ELEPHANT LEADS THE COMPETITION WITH A DEVOPS CERTIFICATION COURSE THAT SHOWCASES HOW TO ACTUALLY PRACTICE (NOT PREACH) DEVOPS

Enhanced Business-Focused DevOps Essentials Course Includes 15 Must-Have Fundamental Practices & A Unique DevOps Assessment Tool

Burlington, ON – May 29, 2018 – Pink Elephant announced significant updates to DevOps Essentials™, already the industry's most comprehensive certification course. The course is part of the company's distinguished DevOps curriculum, which also includes the DevOps Leadership certification course. This unique curriculum ensures that participating students can take immediate action to introduce or enhance their DevOps practices and culture.

"All other training providers currently provide a generic and nebulous view of DevOps, one that may explain the 'what' of DevOps, but not the 'how'," said Fatima Cabral, Pink Elephant CEO. "No one else is providing IT professionals with 15 must-have essential practices and a DevOps assessment tool so they can start making an immediate impact on the business value they deliver. Our customers need to be able to 'walk the walk' to make a difference, and that's what our course delivers."

#### **A Critical Business Equation**

Based on a unique approach to DevOps known as the "Full Stack", DevOps Essentials demystifies DevOps and looks at building a collaborative environment between Operations and Development with special emphasis on people and culture, processes and practices, and automation technologies.

Additionally, the updated course includes two stand-out offerings:

- A DevOps assessment tool to determine where individuals or organizations are in their DevOps journey and understand how to make lasting improvements
- 15 essential DevOps practices to drive business value and make an immediate impact

## **Demystifying DevOps**

DevOps Essentials will further decipher the DevOps movement by covering:

- The critical need for DevOps as a solution to problems facing IT organizations today
- The "The Three Ways" of DevOps and the Lean and Agile integration

- The cultural, structural and technological barriers that IT faces when attempting to deliver services at the right quality, speed and cost
- The transformation of technology through automation and new tools to solve the technological problems facing IT

The three-day course prepares students for the examination leading to the DevOps Essentials Certificate, granted by the <u>Professional Designations Corp</u>.

To find out more about the new DevOps curriculum, or to register for this and other courses offered by Pink Elephant, visit <a href="www.pinkelephant.com">www.pinkelephant.com</a>, or contact 1-888-273-PINK or <a href="mailto:info@pinkelephant.com">info@pinkelephant.com</a>.

### **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit <a href="https://www.pinkelephant.com">www.pinkelephant.com</a>

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