



**FATIMA CABRAL, CEO, PINK ELEPHANT NAMED FINALIST IN
12th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

Stevie Award Winners To Be Announced In New York City On November 13

Burlington, Ontario – October 26, 2015 – Today, Pink Elephant is proud to announce that Fatima Cabral, CEO, was named a Finalist in seven categories at the 12th annual Stevie Awards for Women in Business. More than 1,400 entries were submitted this year for consideration in more than 90 categories. Fatima is being considered in seven of these categories including *Lifetime Achievement – Business, Female Entrepreneur of the Year – Business Services – 11 to 2,500 Employees, Female Entrepreneur of the Year in Canada, Female Executive of the Year in Canada, Female Executive of the Year – Business Services – 11 to 2,500 Employees, Woman of the Year – Business Services* and *Company of the Year – Business Services – More Than 10 Employees*.

“What an honor it is to be named a Finalist in seven categories and a great testament to the team of “Pinkers” who have helped evolve Pink Elephant into a premier global training, consulting and conference service provider,” said Fatima. “It is wonderful that these awards recognize the unique challenges and achievements women across the world have in their respected industries.”

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Gold, Silver and Bronze Stevie Award winners will be announced during a gala event at the Marriott Marquis Hotel in New York on Friday, November 13. Nominated women executives and entrepreneurs from the U.S.A and several other countries are expected to attend. The event will be broadcast on Livestream via the Stevie Awards’ [Facebook page](#) from 7:30 pm ET, and the red carpet pre-show will air on the Stevie Awards’ [Periscope](#) from 6:00 pm ET.

Finalists were chosen by more than 120 business professionals worldwide during preliminary judging. Members of five final judging committees will determine the Gold, Silver and Bronze Stevie Award placements from among the Finalists during final judging October 19-28.

“High-achieving women entrepreneurs, organizations, and executives all over the world are an inspiration to girls and women who dream of starting and growing a business,” said Michael Gallagher, founder and president of the Stevie Awards.



Media Information

“The first-round judges have told us how impressed they were with this year’s field of Finalists. We’re looking forward to recognizing them in New York on November 13.”

Details about the Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.StevieAwards.com/Women.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We’re proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.

For more information and to check out our full list of products and services, visit pinkelephant.com and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

About The Stevie Awards

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

For more information, please contact:

Mehreen Hasan
Marketing Department
Pink Elephant
Phone: 905-331-5060 Ext. 251
Toll free: 1-888-273-7465
Email: m.hasan@pinkelephant.com

###