



**FOR IMMEDIATE RELEASE**

**Pink Elephant's CEO Fatima Cabral Wins Gold, Silver & Bronze Stevie® Awards In 2014 Stevie Awards For Women In Business**

***Business Women Around The World Recognized At Event In New York City***

**Burlington, ON** – November 20, 2014 – Pink Elephant's CEO, Fatima Cabral, has been named a Stevie Award Winner in three categories at the 11<sup>th</sup> annual Stevie Awards, which were held on November 14 at the Marriott Marquis in New York City:

- Gold: Female Entrepreneur of the Year in Canada
- Silver: Women of the Year – Business Services category
- Bronze: Female Entrepreneur of the Year – Business Services – 11 to 2,500 Employees – Advertising, Marketing, Public Relations & Business Services

The Stevie Awards for Women in Business are the world's top honors for female entrepreneurs, executives, employees and the organizations they run. All individuals and organizations worldwide are eligible to submit nominations – public and private, for-profit and non-profit, large and small. The 2014 awards received entries from 22 nations and territories and were presented Friday night at the annual awards dinner.

More than 1,200 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 90 categories, including Entrepreneur of the Year, Executive of the Year, Company of the Year, Mentor of the Year, Women Helping Women, and Communications Campaign of the Year, among others.

“What an incredible honor to receive these Stevie Awards,” said Fatima Cabral. “This is a huge achievement for our wonderful team of “Pinkers” who have supported and helped Pink Elephant make a global impact on the IT Service Management world.”

“In the 11 years of the Stevie Awards for Women in Business, we have never had as many impressive women entrepreneurs, organizations, and executives nominated as we did in 2014. Their stories of success and innovation will be an inspiration to women around the globe who dream of starting and growing a business and making a difference.” said Michael Gallagher, founder and president of the Stevie Awards. “We

congratulate all of this year's Grand, Gold, Silver and Bronze Stevie Award winners for their achievements.”

### **About Pink Elephant**

With a pioneering 30 year history, Pink Elephant is a global leader in IT Service Management education, consulting and conferences. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help CIOs and IT organizations meet business goals.

For more information and to check out our full list of products and services, visit [pinkelephant.com](http://pinkelephant.com) and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

### **About The Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

### **For more information, please contact:**

Stephany Dancy  
Marketing Department  
Pink Elephant  
Phone: 905-331-5070 Ext. 441  
Toll free: 1-888-273-7465  
Email: [s.dancy@pinkelephant.com](mailto:s.dancy@pinkelephant.com)

###